



Music Event Sponsorship Proposal

Viera Rock Fest

Date of event - February 5, 2022 6-10 p.m

USSSA Stadium
5800 Stadium Pkwy
Melbourne, FL 32940

Hosted By:
MTI Concerts
6767 N. Wickham Rd.
Suite 400
Melbourne, FL 32940

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(321) 622-3309



Music Event Sponsorship Opportunities



Introduction

Music is the therapy of the soul. This is a sponsorship opportunity for our event, **Viera Rock Fest** scheduled for **February 5, 2022**.

The event features a band on the main stage, as well as an artist playing in the concourse. The event will be held at The USSSA Stadium with a capacity of 9,000 seats. Additional stages will be available for next year's event. We intend to make this event a huge success and are pleased to invite you to be one of the sponsors for our upcoming event. This will be the first year of our event which we plan to expand next year. The website is located at www.vierarockfest.com.

MTI Concerts Overview

MTI Concerts is a full-service event management firm based in Melbourne, FL that was created by pairing together our passion for business and events. We bring a fresh, unique approach to the event management industry.

Our team understands that a properly executed event can be leveraged to support an organization's strategic vision, incorporated into a company's marketing plan, or used to build networks and client loyalty.

Performers and Featuring

Viera Rock Fest will be featuring performances from:

Switch- Performing on the main stage.

Jonathon Honeycutt- Preshow performance in the concourse.



Events Organized by Us in the Past

We have planned and executed successful concerts and music festivals across the country.



Why Should You Sponsor This Event?

Sponsoring a music event brings some great exposure to your company and your services. Thousands will see your information. We will work with you to make sure your sponsorship is a success.

Audience Profile



This event is expected to be visited by people from all sectors and all age groups especially those who enjoy rock music from the 80's and 90's.

Sponsorship Packages

Presenting Sponsor - \$10,000

Corporate Logo on all our event websites and Jumbotron, 20 tickets to Private Skybox, email marketing and social media and 10x10 booth (sponsor provides booth/tent, setup and staffing) Stage Banner.

Platinum Sponsor - \$5,000

Corporate Logo on all our event websites and Jumbotron, 10 tickets to Private Skybox, email marketing and social media and 10x10 booth (sponsor provides booth/tent, setup and staffing) Stage Banner.

Gold Sponsor - \$2,500

Corporate Logo on all our event websites and Jumbotron, email marketing and social media and 10x10 booth (sponsor provides booth/tent, setup and staffing)

Silver Sponsor - \$1,000

Corporate Logo on all our event websites and Jumbotron, 6 tickets x, email marketing and social media.

Bronze Sponsor - \$500

Corporate Logo on all our event websites and Jumbotron, 4 tickets, email marketing and social media .

Music Sponsor - \$250

Corporate logo on event webpage, email marketing and social media.

Terms and Conditions

Payments

Payment is due in full upon accepting sponsorship. This may be made via electronic transfer, debit card, check, or credit card. MTI Concerts reserves the right to cancel the sponsorship contract if payment has not been received in full.

Cancellation

Any changes made to this contract must be made in writing and signed by all parties. *If the event is canceled, then MTI Concerts shall be dully responsible to refund the entire contributed amount back to the sponsor.*





Company Authority

The customer recognizes the authority of MTI Concerts and understands that it will make decisions that it feels necessary to ensure the health, welfare, and safety of those taking part in the event.

Copyrights

MTI Concerts retains rights to images taken on behalf of the customer. Where the customer has paid for photography, MTI Concerts gives the customer permission to use such images freely. The customer gives MTI Concerts permission to use images or video taken during the event in its marketing and advertising materials.

Disclaimer

MTI Concerts may postpone the event where forces outside of its control such as bad weather, acts of terrorism, or other events that cannot be reasonably mitigated against, impact the running of the event. No liability for any costs or expenses incurred by the customer is accepted by MTI Concerts in the event of cancellation or postponement.

Acceptance and Signature

Signature: _____ Signature: _____

Name: _____ Name: _____

Date: _____ Date: _____

THANK YOU

